

# The City of Beachwood, The Friends of Euclid Creek, and the Collinwood Painted Rain Barrel Project

## Call for Artists Painted Rain Barrels 2019

The City of Beachwood, The Friends of Euclid Creek, and the Collinwood Rain Barrel Project, separately and collectively referred to hereafter as "Event Sponsors" or "Sponsors", issue this call for artists to participate in a rain barrel project/event, hereafter referred to either as the "Project" or "Event". Any person who submits a design proposal in response to this offer accepts the terms and conditions hereof as a binding contract.

### Project Summary

This Event celebrates and encourages the use of rain barrels, which promote clean water conservation by keeping storm water runoff out of the storm sewer system. Rain barrels collect and retain storm water runoff from the roofs of our homes and buildings. Their use can mitigate combined sewer overflows which occur during heavy storm events, thus preventing raw sewage from contaminating the fresh water of our creeks, rivers; and, ultimately, Lake Erie. Reducing storm water runoff lowers water treatment costs and helps protect our fresh water resources from non-point source pollution, dangerous bacteria, and harmful algal blooms.

This Project intends to showcase outstanding regional artists by helping to support their work with funding and publicity. Artists will compete to design and execute their work on a 55 Gallon Rain Barrel provided by the sponsors. To make each barrel a unique work of art, artists are asked to include a reference to; or, be inspired by: a) the impact of clean water in our lives; b) the 50th anniversary of the 1969 Cuyahoga River fire--the last time the river burned; or, c) the encouragement of clean water conservation. The top twelve designs selected for the Project will be completed and auctioned to the community at an art exhibit, and associated events, at the Beachwood Community Center in July and August as described further below. Artists are welcome to compete in the auction to purchase their own or other artists' barrels.

**Juried Event:** This will be a juried event. Professional artists, amateurs, and children may submit proposals which will become the property of the Sponsors. Submission of a design proposal will not guarantee acceptance for the exhibit. Twelve artist's designs will be selected for completion of their design proposal by a Jury chosen by the Sponsors. Each selected artist will be provided one rain barrel at no cost to be completed in accordance with the terms of their design proposal, as

required by the terms and conditions of this Call for Artists. Completed rain barrels shall be delivered to the City of Beachwood Community Center at 25325 Fairmount Blvd., Beachwood, Ohio on Monday, July 22nd at 9:00 for installation in the Exhibit. All 12 finalists will receive \$100 upon the successful completion and delivery of their rain barrel. Completed rain barrels will become the property of the Friends of Euclid Creek, will be exhibited at the Art Gallery in the Beachwood Community Center, and will be presented for public auction to benefit the Friends of Euclid Creek.

**Awards:** Three completed winning entries will be selected in each of the following categories and will receive the following:

- Children (elementary to middle school age) will receive an Award Certificate and a gift certificate valued at \$25;
- Amateurs (high school age and above) will receive an Award Certificate and a gift certificate valued at \$50;
- Professional Artists will receive: First Prize \$150; Second Prize: \$100; Third Prize: \$50.

To enter this Event an artist must:

1) Complete and sign this entry form, including a declaration of which category the artist is qualified to enter;

2) Submit up to two proposed designs using the rain barrel photo with size measurements provided within this application as a reference, and comply with all design guidelines contained herein;

3) Submit a brief statement, not to exceed one half page or 125 words, about your design(s);

4) Submission Requirements:

- No digital or online applications will be accepted; and,
- Only full color presentations of design proposals will be accepted. Please provide clear, color prints of the design proposal. Illegible, blurry, unreadable copies of designs will not be accepted. Proposals must be submitted on 8.5" x 11" paper, mounted on 11" x 17" white matte board. Designs for the rain barrel should take into account normal wear and tear, weather, water contact and portability of the barrel itself. All submitted design proposals will become the property of the Sponsors and may be exhibited during the Event; and,
- Follow the Design Guidelines provided in detail below.

**DEADLINE for Design Submissions:** To submit a design proposal, a compliant design proposal must be postmarked or hand delivered to: **Susan Merdler**, Program Coordinator, Beachwood Municipal Complex at 25325 Fairmount Blvd. Beachwood

Ohio, 44122, **by 3 pm on Friday, May 3, 2019; NO EXCEPTIONS.**

**Rain Barrel Specifications:** Rain barrels typically are cast out of white or blue poly-vinyl plastic. Their measurements are as follows: 35" in Height, 23" in Diameter, 67" in Circumference. Barrels will be sanded and white primer will be applied by the artist during the week of May 27, 2019.

**NU-55PLY**



55 Gallon New Tight Head Plastic Drum, available in natural, blue and black

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See <http://www.containercompliance.com/rainbarrels.html> for specific questions.

**Design Guidelines:** The artist may paint, sculpt and transform the barrel form but the design must stand up to the rigors of weather and water use; the structural integrity of the barrel must not be compromised (**no punctures, cuts or holes added**). The design should not include any words or any advertising of a product or company. Artists may sign their completed barrels at the bottom edge of the barrel, in a discrete and appropriate manner as determined by the Jury. Artist's signatures must be readable and no larger than ½ inch lettering on the bottom edge by the spigot, please. Designs should be created with durability and public safety in mind. Artists should be aware that vandalism can occur. Any object added to the barrel should be represented in the design proposal; and, in the final work, attached to the barrel in such a way that it cannot be easily removed. Any additional costs incurred as a result of alteration to the original form are the artist's responsibility. Artists should bear in mind that the audience will be broad based and of all ages; designs should be appropriate for public display. Designs that are religious, political or sexual in nature may not be accepted. Up to two design proposals may be submitted.

- **Design in the round:** *Your design(s) must: 1) be submitted on white card stock; 2) should fit within a rectangle measuring 8.5" x 11" ; and, 3) be mounted on a piece of 11" x 17" white matte board. Keep in mind, the design will wrap around the sides of the barrel and that the circumference of the barrel is roughly twice its height. Therefore, it is important that the edges of your design should have continuity where the edge of one side meets the edge of the other; and, it is expected that your proposal will*

*have a horizontal or landscape orientation. It is not necessary to design for the top or bottom of the barrel since those ends are not visible.*

**Selection Process:** Submitted proposals will be reviewed by a Jury chosen by the Sponsors and made up of local arts related professionals and Beachwood City staff to insure quality and content. All determinations of the Jury are at its discretion and shall be final. Once an approved design has been selected for production, the artist will be notified immediately and arrangements will be made to help build and prep their barrel with staff guidance.

**Production of Barrel:** Artists will decorate their barrels in their studio or home and be responsible for transporting their barrel to and from his or her studio without damage to the surface. Artists will also be responsible for the cost of all materials used in the production of their barrel, except for the clear coating that they will be responsible for applying per instructions. Artists are required to use latex or acrylic paints - no oil based paints can be used in order to allow for clear coat compatibility. Final designs should be the same as described in the accepted design proposal and may deviate only as permitted in writing by the Jury. Substantial deviation, in the judgment of the Jury, from the selected design proposal without written permission may result in disqualification.

**Damaged Barrels:** For barrels damaged while on display before the auction, if the artist is not available for touch up (if needed), the sponsors may ask another artist to perform repairs. Artists are expected to be available to attend an artists' reception to be held on Sunday, August 4th. Artists may participate in the public auction which will be conducted by open bidding during the course of the art exhibit, which will be from July 31 to August 22nd at the Beachwood Community Center.

**Artist's Honorarium:** Before the finished barrels are delivered, the barrel must be inspected by a representative of the Jury. **Artists' progress must be checked either in person or by jpg, e-mailed by 3pm Friday, July 12<sup>th</sup>.** If it is determined that an artist's finished barrel has been completed in substantial conformity to the artist's approved design, the finished barrel will be approved. Artists will be eligible to be paid upon safe delivery of their barrel to the Sponsors' representatives at the Beachwood Community Center on the Due Date, July 29, 2019. Artists must submit an invoice to the Friends of Euclid Creek at P.O. Box 21384, South Euclid, Ohio 44121 for payment of their \$100.00 honorarium or may drop off the invoice in person at the time of delivery of their rain barrel at the Beachwood Community Center. Payments will be mailed to the artists thereafter within a reasonable time.

**Copyrights/Entitlements:** By submitting your application you confirm that you are the original creator of your design. You have not copied anyone else's work. Your design does not infringe on anyone else's intellectual property rights, for example pop culture characters that have been trademarked, copyrighted, or patented. To the extent anyone else has contributed to your design, you shall obtain a signed written agreement from that person stating their rights.

**Artist's Liability:** Artists are expected to respect the Project's deadlines. If the barrel is incomplete by the Due Date, defined below, the artist will not be paid or included in the exhibit. Artists must return the barrel to the Sponsors by the Due Date. If the barrel is incomplete, punctured, damaged or unusable as a working rain barrel as of the Due Date the artist will not be paid and shall be liable to reimburse the Sponsors for a new 55 gallon rain barrel.

**Copyright Assignment:** The artist will retain limited rights to their design and by accepting the terms of this contract and participating in the Project, agree to allow the Project the right to reproduce, sell and distribute the design or a derivative of the design for purposes of promoting the overall Project by all means and media. The artist will be acknowledged on any reproduction and in all publications, print or web, whenever the design or image is used by the Project.

Contact Emails for questions regarding submission requirements: Linda Zolton-Woods at [Zoltenwooddesign@aol.com](mailto:Zoltenwooddesign@aol.com), Ken Messinger-Rapport at [FOECpresident@gmail.com](mailto:FOECpresident@gmail.com); or, Susan Gordon Merdler at [susan.merdler@beachwoodohio.com](mailto:susan.merdler@beachwoodohio.com).

## **PROJECT TIMELINE**

- Call to Artists Released: Friday, March 1st, 2019
- Artist Proposal Submissions Due: 3pm, Friday, May 3, 2019
- Artist Selections Announced: Friday, May 17, 2019 (winners will be contacted directly by email or phone)
- Artist Prep/Pickup Barrels: afternoons of Wednesday, May 22 Thursday, May 23, 2019 (1pm to 5pm reserved)
- Artist Photo E-mail Check-In: 8am to 5pm, Friday, July 12, 2019
- **Due Date:** All completed barrels must be dropped off at the Beachwood Community Center, at 25325 Fairmount Blvd. from 8am to 9 a.m. on Monday, July 29, 2019.
- Artists' Reception: Sunday, August 4, 2019 (artists are required to attend) 1:00 – 3:00 p.m.
- Exhibit duration: July 31 – August 22, 2019

Children Category \_\_\_\_\_

Amateur Category \_\_\_\_\_

Professional Artist \_\_\_\_\_

Artist Signature \_\_\_\_\_ Date \_\_\_\_\_ 2019

Parent or Guardian \_\_\_\_\_ Date \_\_\_\_\_ 2019

Received by \_\_\_\_\_ Date \_\_\_\_\_ 2019

Design proposals and this application will not be returned to the Artist, and will become the property of the Friends of Euclid Creek, **Please make appropriate copies before delivery.**

Artist's Contact Information:

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Web address (if applicable) : \_\_\_\_\_

Artist's Statement:

**This Project and The Collinwood Painted Rain Barrel Project are supported, in part, by grants from :**

